



DIRECTOR OF PUBLIC HEALTH ANNUAL REPORT A Community-led Approach

2024-2025

Foreword

I've really enjoyed the last 12 months. It's felt like so many big plans have come to fruition.

For example, we've completed the recommissioning of several important services, such as Health Visiting, School Nursing, Substance Misuse, Family Hubs and Domestic Abuse Services.

We've also seen our Healthy Worcestershire service start to flourish, with well over 90% of the participants achieving a positive healthy lifestyle change. In addition, we've redeveloped our Family Hubs model which provides essential support to Children and Families.

The hubs are designed to meet the needs of local families, offering antenatal and postnatal services covering a range of health and wellbeing support for parents and families. Located across the county, these hubs serve as a coordinated approach to providing support in one place. We're bringing our Public Health work to where our residents are, rather than expecting them to come to us.

This approach helps us partner with local communities and make their ideas for health improvement a reality. It allows us to do Public Health work with our residents, not just do it to them. After all, they are the experts on what their neighbourhood needs.

You'll see that this theme of community partnership runs through every page of this report. You'll also see how the Worcestershire Public Health Team is not just a group of professionals at the County Council, but also includes thousands of local people, all with the ideas, expertise and motivation to make a difference.

Lisa McNally, Director of Public Health



Celebrating Community Stories

WCC Public Health worked with communities and organisations across the county to celebrate what it means to be a healthy Worcestershire. The Community Stories project brought together over 40 stories from across the county that showed us the many wonderful ways people stay healthy, active and creative (from dance groups to nature walks, cricket and sea shanty choirs!).

In May 2024 the Celebrating Community Stories Showcase was held at Worcestershire County Cricket Club with over 90 people attending. The event included a showcase of videos, podcasts, posters, artwork, and there was also a fantastic live performance from Jigsaw dance group.

Community Stories from the project are used throughout this report, you can view them and a range of other health and wellbeing stories on our Insights website: insights.worcestershire.gov.uk



Healthy living at all ages

Supporting children, young people and families in our community

Family hubs in Worcestershire are welcoming centres that provide a range of support services for families.



The Worcestershire Family Hubs offer parenting groups, midwifery appointments, stay and play sessions, and much more. Each family hub offers access to different support and services.

The hubs are designed to meet the needs of local families, offering childcare, antenatal and postnatal services, speech and language support, and family assistance. Located across the county, these hubs serve as a coordinated approach to providing support in one place.



[worcestershire.gov.uk/beststart](https://www.worcestershire.gov.uk/beststart)

New wellbeing hub welcomes families in Evesham

Located in the Riverside Shopping Centre, a new space has opened as part of the Riverside Health and Wellbeing Hub.

The hub is run by **Onside Advocacy** and acts as a one-stop shop where community members can access health and wellbeing services, signposting, information and support. Building work has been undertaken to develop the space further for families, including a friendly drop-in space to feed or change a baby. A 'Stay, play and weigh' and Health Visitor clinics have started already too.



Having the new Riverside Hub has been a success so far for local families from in and around Evesham.

**Community Health Connector,
Starting Well Partnership South
Worcestershire**

School & youth grants enhance wellbeing



Last year, we launched a new wellbeing grant scheme for local schools and youth settings alongside West Mercia Police and Crime Commissioner with a focus on prevention and mental wellbeing.

To date, just over 200 grant awards have enabled everything from improved outdoor play areas to the development of sensory and wellbeing spaces, gardening projects, running and walking initiatives and wellbeing through arts participation. We have a collection of case studies on how the grants have improved young people's lives.

These regularly make the news, such as the recent Platinum Award for Outdoor Play and Learning (OPAL) given to one of the school grant projects. To hear more on how these grants have supported young people's wellbeing in schools to date, watch the short video below:



[youtube.com/
watch?v=wGhlwopBoOs](https://www.youtube.com/watch?v=wGhlwopBoOs)

Wellbeing garden blooms at Wolverley School

A new wellbeing garden has opened at Wolverley Seabright Primary Academy in Kidderminster. The school transformed an unused corner into a peaceful space with a gazebo, picnic benches and spring flowers.

The garden is available for children throughout the day, with parents also able to access it. It offers a calming environment where children can develop a positive mindset, while also learning about healthy eating by growing vegetables and herbs year-round.



The garden was created in partnership with local businesses, parents, and grandparents, funded by a wellbeing grant from Worcestershire County Council, West Mercia Police and Crime Commissioner, and the Seabright Foundation.

The garden is a wonderful place for children who want to enjoy some relaxing time chatting and playing. We've already started a colouring club which meets there.

**Teacher Vicki Harrison,
project manager**

YourSpace Mental Health & Wellbeing Hubs

YourSpace Hubs provide support for children and young people aged 11-25 who are dealing with various challenges, such as stress, anxiety, school difficulties, online safety concerns, and more. Currently available in Worcester, Wychavon, Redditch, and Malvern, these hubs offer easy access to both one to one and group support without the need for a referral.

The Hubs are delivered by Onside Advocacy with funding from the Department of Health and Social Care. Additionally, Onside has launched the Resilience Roadmap, a new 6-week course for young people aged 18-25 who may be feeling lonely or isolated. It focuses on building social connections through peer support, helping participants discover their core values, manage stress, and improve mental health. The program is funded by Worcestershire County Council's Public Health Team.

To find out more about YourSpace and the Resilience Roadmap, contact Onside's Access Hub on **01905 27525** or email accesshub@onside-advocacy.org.uk



Partnership event inspires young people to stay safe and get active

More than 250 young people from secondary schools across the county were given the opportunity to take part and find a passion for sport and physical activity, as part of the recently established Safer Worcestershire project – a collaboration between West Mercia Police and Crime Commissioner and Worcestershire County Council Public Health.

Increasing opportunities for young people to engage in physical activities not only improves their mental wellbeing but can also prevent crime by supporting young people with emotional resilience. The events included Judo, 5-a-side Football, BMX biking, and a boot camp.

Sessions were also attended by local officers from West Mercia Police. School Games Organisers worked with local community groups to organise the events and continue to encourage these young people to find their passion and stay active.



Working with Communities to Tackle Health Inequalities

Health inequalities are unfair and avoidable differences in health outcomes and experiences. We're working with our partners and communities to drive good mental health and wellbeing for those experiencing inequality.

Connecting Generations with Tea Dances

The Tea Party Project, run by Everybody Dance, has fostered cross-generational connections through interactive tea dances for elders with dementia and long-term health conditions, alongside their carers and young people.

The events, which combine music, dance, and conversation, aim to reduce isolation and promote community support.

Successful in both care homes and Dementia centres, the project has encouraged creativity and confidence. They are now looking to hold regular tea dances moving forward.



Over 50,000 toothbrushing packs distributed across Worcestershire

Over 50,000 adult and junior toothbrushing packs have been distributed across the county to organisations, agencies, and charities to keep Worcestershire's teeth healthy. The packs included a toothbrush, toothpaste and a leaflet with tips on maintaining good oral health.

"Families are grateful to receive the support. Important message to get across to younger children that oral hygiene is very important. Children love being able to choose the colour of their toothbrush"

Community Health Connector, Barnardos

"What a fabulous idea – this has really helped so I can model to my children the importance of tooth brushing"

Worcestershire Family Hub User

Health checks for people experiencing homelessness

St Paul's Hostel is working with the Worcester Primary Care Network to provide NHS Health Checks, including checking blood pressure and cholesterol level, to people who experience homelessness.

People who have or are experiencing homelessness are more likely to have poor physical and mental health, have substance misuse issues and are less likely to access health services than the general population.

"These health checks are needed because they remove the hurdles for residents who might otherwise not attend a GP surgery and therefore miss the warning signs of ill health. The NHS team were brilliant in the way they listened to residents, and I know the residents were pleased of the opportunity."

– Felicity James, Service Manager at St Paul's Hostel

Building Together through co-production



© Illustrated by Carrie Lewis, New Possibilities

WCC's Adult Social Care Building Together Forum is about sharing knowledge and shaping services together. It gives people who use adult social care and their carers an equal voice and influence over decisions about design, development and delivery of services.

Since 2023, a board has been established of people who use adult social care and their carers; and a range of co-production projects have been undertaken. Among these, people with experience of adult social care have been supported to create "I" statements for the Adult Social Care Strategy; carers have been participating in a re-design of carers assessment paperwork; people with learning disabilities have delivered a workshop to social workers; and people who use direct payments have been involved in reviewing how these can be improved.



For more information on Building Together visit:
[worcestershire.gov.uk/building-together](https://www.worcestershire.gov.uk/building-together)

Keeping our Communities Active

Staying physically active comes in many different shapes and sizes for our communities, be it a brand new 5k Fun Run, Bike Bus's or Singing for Health...we want to celebrate it all!

New Park Yoga in Kidderminster



A Park Yoga scheme held at Brinton Park in Kidderminster had over 70 people attending the first session and more than 50 continue to attend. Park Yoga welcomes all abilities, is completely free of charge and encourages people to get outdoors and active in their local community.

Park Yoga has been supported by a Healthy Worcestershire Grant.

It was a really beautiful practice, thank you!

**Park Yoga
Kidderminster
Participant**

Fishing boosts youth wellbeing



Fishing is helping young people disconnect from screens and engage with nature. The Worcester Warriors Foundation is using fishing to teach life skills like patience, focus, and resilience. Beyond the excitement of catching fish, it offers a peaceful escape, boosting mental wellbeing and fostering mindfulness.

Funded by Worcestershire County Council's Public Health wellbeing grant, in partnership with West Mercia Police and Crime Commissioner, this initiative targets 12–16-year-olds facing barriers to education or extracurricular activities.

Since June 2024, the foundation has worked with 70 young people across Worcestershire, with feedback showing they gained a better understanding of nature's benefits.

Participants will have the chance to join the fishing program again this year and encourage others to get involved in a supportive environment.



Healthy Worcestershire is a “game changer”

Healthy Worcestershire are local health and wellbeing sessions, that are all about feeling good and connecting with others. You can take part in gentle exercises like strength and balance, hear helpful health tips, and get advice on staying safe in your community. There’s also plenty of opportunities to discover other local activities, have a chat, make friends, and enjoy some quality time with others.

New member, Astrid had a very positive experience with the programme describing it as a “Game Changer”. She said:

“I joined Healthy Worcestershire to do the exercises and to socialise. I’ve never really exercised before so didn’t really think it was for me. But having got in here and doing it, it’s been really good. I’ve really felt better, my flexibility and my socialising has never been better. The trainer makes exercise easy as they don’t make it into a task and he allows you to do exactly what you want, when you want. It’s a game changer really because it’s so good.”

Throughout the last 12 months, the programme has steadily grown with new sessions being announced every few months. In October, Professor Chris Whitty, Chief Medical Officer for England, visited Healthy Worcestershire in Perdiswell, Worcester and was impressed by the programme.

“It was great to see some of the work in action at Healthy Worcestershire, which was clearly very well run and appreciated by the people there,” he said.

New sessions are starting all over Worcestershire.



Find your nearest one here healthyworcestershire.org.uk

What people are saying about Healthy Worcestershire?

I enjoyed the memory exercises. As you get older or if you suffer from stress, anxiety or depression, the memory exercises are very helpful. I would recommend these sessions to anybody who has low esteem, who doesn’t get out and is in need of meeting people.

Gill from Abbeydale

I always struggled with arthritis, I am now able to get up and sit down with no pain as a result of the exercises. I am going to continue with the exercises over the next few weeks.

Jane from Evesham



WYTHALL & HOLLYWOOD
FUN RUN



Wythall and Hollywood Fun Run is a huge success

Over 500 people enjoyed Wythall and Hollywood Fun Run and family day on Sunday 23rd 2024 June at Wythall Park. The event was such a success, plans are already in place for its return on Sunday 23rd June 2025. Details on how to sign up for 2025 and a fantastic video of the 2024 event can be found at wythallhollywoodfunrun.org

“We have had a phenomenal day here in Wythall Park. The Community Association have been phenomenal. We tried to create a party atmosphere, which has gone down well. All in all, a brilliant day and one which we are looking forward to repeating next year.”

Steve Cram, World and Olympic medallist.

“I really enjoyed the route. It was beautiful and the marshals were so encouraging which helped in the heat! The whole day was really well put together and my family loved the fun day element of the day as well.”

Sarah, 10K race runner.

Watch the video from last year’s run to get inspired:



[youtube.com/
watch?v=FMdYIVZWLWc](https://youtube.com/watch?v=FMdYIVZWLWc)

From Couch to 5K to a new running group

Alongside the Fun Run, WCC Public Health funded a Couch to 5K programme in Wythall which was delivered by Rush Active. A fantastic 25 runners graduated on race day.

“I saw the couch to 5k advertised and wanted to take on a challenge. The Fun Run was the target at the end of the programme and was a local event.”

– **Couch to 5K group member**

The Wythall running bug doesn’t stop there, several members of the now finished Couch to 5K have since set up their own local running group and have 36 members so far!

Bike Bus gets families cycling to school



The Bike Bus encourages families to get active by cycling to and from school. Local initiatives are set up and led by parents and families, with support from Bike Worcester volunteers who plan routes and marshal rides to make sure children are kept safe from vehicles on route.

With support from a Healthy Worcestershire grant, Bike Worcester would like to encourage more parents across the County to set up their own Bike Bus and promote active travel for short journeys, provide families with cycling experience, and empower them to safely take space on the road.



Find out more about Bike Worcester here: bikeworcester.org.uk

Community Story: Sing for Health

Sing for health is a free weekly group that focuses on whole body breathing through singing. Sessions have many different benefits for breathing, low mood or anxiety, confidence building and postural alignment. In the words of one of the participants, 'Sing for Health groups are friendly, welcoming and non-judgemental'. Sessions are held in Pershore and Worcester and they are free to attend and available to everyone.



Sing for Health: youtube.com/watch?v=5hEZBAHeztQ

"I have COPD, since joining Sing for Health my cough has become much better and easier to control. It raises my spirits and make me feel good, I always leave the sessions feeling happy and more confident. I find the exercises and breathing techniques very useful in everyday life ... it helps me stop coughing fits and relieves stress and tension."

Sing for Health Participant



Find out more about Sing for Health sessions: paulaevansvoice.com/singforhealth

Quality local jobs and opportunities

Having access to quality and fulfilling local jobs and opportunities and feeling supported into employment, is vital for our community mental health and wellbeing.

Volunteers give up to 10,000 hours to our libraries and feel the benefits in return!

More than 350 volunteers of all ages generously gift between 8,000 and 10,000 hours of their time to Worcestershire's libraries each year.

Their contributions include selecting and delivering books to Library Service at Home customers, helping people to develop their digital skills, meeting and greeting library customers and supporting young readers completing the Summer Reading Challenge.

Library volunteers make a huge contribution to library services and report a wide range of health and wellbeing and other benefits including improved community connections,



making friends, finding a sense of purpose after retirement or bereavement, developing skills and confidence, improving digital skills and increasing motivation to look for work or pursue additional education or training.

“As a carer for someone struggling with their mental health, it has given me a space to do something creative and connect with others.

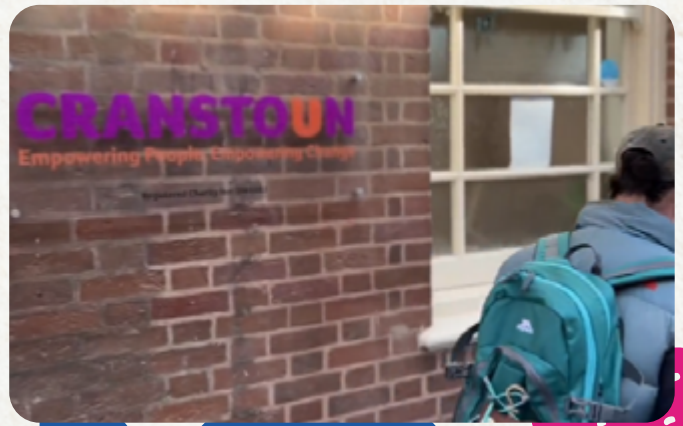
Library Volunteer

“After Covid I became very much a recluse with no inclination to meet people or do much of anything. I plucked up courage to become a volunteer at the library and it's changed my life

Library Volunteer

New Cranstoun service will support more people into work

Cranstoun has launched a brand-new Individual Placement Support (IPS) service, which aims to support people engaged in structured drug and/or alcohol treatment to find and retain paid employment. The service offers personalised advice to help individuals make the most of available opportunities and find a job which matches their skill set. You can read more about the service here:



 [cranstoun.org/help-and-advice/
alcohol-other-drugs/ips/](https://cranstoun.org/help-and-advice/alcohol-other-drugs/ips/)

Neighbourhood Learning Community Projects

Learning Services' Community Projects bring together members of a local area to learn new skills and work on projects that benefit their community. Here's some brilliant examples:

- A window display to brighten up a shopping precinct in Winyates, Redditch.
- A community treasure hunt for Birchen Coppice, Wyre Forest.
- A gardening project in partnership with the YMCA in Churchill, Redditch.
- A Love Food Hate Waste course with the Westlands Community Fridge in Droitwich.
- A submission to the Malvern Well Dressing Festival.
- Learning screen printing skills and producing decorated tote bags to present to competition winners at the Worcestershire Primary Schools STEM Challenge.



"I have really struggled with anxiety. Taking part in the Neighbourhood Learning Community Project at the local library though has made a huge difference in my life. Creating things, learning new skills and being part of this community has boosted my confidence and helped me feel better overall. It's brought me out of my shell, and now I feel ready to actively look for a job."

Jackie, Adult Learner



Pitch Up supports young people to develop creative career skills

Severn Art's Pitch Up programme supports college students to experience the artistic commissioning process and build their career skills, for the creative industries and beyond. In just two weeks, participants learn how to respond to a brief, pitch their ideas and co-create an artwork for a public exhibition.



It was incredible seeing the artworks on display after such a short journey from conception to exhibition, you could even see how impressed the students were with themselves ... watching each group go into their final pitch with real confidence, repeating to each other the advice that they'd be given so far. Their transformation from day one, where some of them had never even spoken to each other before, to now, was incredible to watch.

Alex Clark-Michalek
Project Assistant Intern



Bringing better bus access to Droitwich Business Park

A new service will make travelling to work by bus much easier for workers at Droitwich Business Park. The new 153 service, secured by Worcestershire County Council's Skills & Investment team, operates from Worcester to Droitwich and is improving access to key areas of the town such as the train station and the industrial parks at commuting times.



The improved transport links make it easier for people to access good jobs, contributing to overall community wellbeing.

Judy Gibbs
Head of Skills and
Investment Service



Safe, healthy homes, community and places

So many fantastic services and projects are working to improve mental health and wellbeing by creating safe, healthy homes, communities and places for our residents.

Safe Space van in Worcester

The Safe Space van in Worcester City was launched by Worcester Bid late 2023. This past year it has gone from strength to strength with support from partners such as Worcestershire County Council, and has been crucial in ensuring the safety of citygoers during nights out, supporting thousands of people in vulnerable situations.

Initially operating on weekends and during late-night events, the van has expanded to include daytime operations, providing even broader support to the local community.



This year Worcester BID has collaborated with organisations like the Worcester District Collaborative Support Hub, offering services such as mental health support, social prescribing, and medical assistance during the day. This holistic approach has enhanced its ability to address a variety of health and wellbeing needs.

CORE: New men's community network

Following the success of the JOY Project, Worcester Community Trust launched the CORE project, an inclusive service available to all men aged 18+ across Worcestershire. Through a mixture of group work, one to one sessions and practical support, CORE aims to improve wellbeing and help men connect to their local community.

"I just wanted to say I had the best day I've had in years. Great company. Thank you" - **CORE Project Participant**



Spreading JOY across the County



Worcester Community Trust's JOY project has expanded across all six districts, offering support to individuals, including those with learning disabilities, mental health challenges, and women from diverse ethnic backgrounds.

JOY is a community project that supports women to gain skills, improve their wellbeing and confidence, and make their own informed decisions. Activities such as yoga, crafting, training, and volunteering opportunities, offered in both one to one and group settings.

“Without the support of the Joy Project I wouldn't have had the confidence to go and even ask for a job interview let alone attend the interview.”

JOY Project Participant

“I've loved doing this JOY Mindfulness course. I've made new friends, and my confidence has grown. I've now got goals for the future.”

JOY Project Participant, Malvern

“As a visually impaired person I was never taught to do anything DIY related, and I am not the most practically minded person... We had help with carpentry, measurements, and lining up but I did some of the drilling, nailing, hammering, and sanding myself.”

JOY Project Participant, Worcester

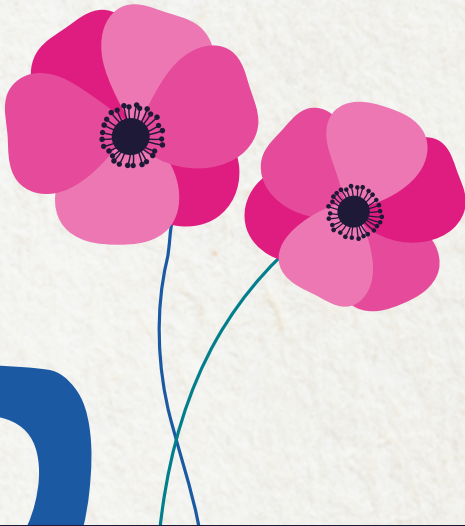
Find out more about the JOY Project: worcestercommunitytrust.org.uk/joy

Catshill Unites for Poppy project

The Catshill Poppy Project, funded by Public Health's Stay Connected Community Grant, brought together over 6,000 handmade poppies created by local residents to mark Remembrance Day.

The intergenerational initiative united groups from schools, churches, and community organisations, fostering strong connections.

The display, which included poppies at key village locations, received overwhelmingly positive feedback and is now inspiring future community projects.



Community Story: St Vincent de Paul Society Bereavement Café

Residents who have lost loved ones can get help, support and friendship at local bereavement cafes in Droitwich and Evesham. The St Vincent de Paul Society Bereavement cafés are free of charge and provide a space for people to come together and support each other.



With support from a WCC Public Health Stay Connected Community Grant, the charity is set to expand the current Café and roll out a second group at Evesham Catholic Church.



Bereavement Cafe: [youtube.com/watch?v=RUMLP4qzOW8&t=1s](https://www.youtube.com/watch?v=RUMLP4qzOW8&t=1s)



Creativity and Connection at Winyates Craft Centre

Winyates Craft Centre is in the heart of the Winyates Housing Estate. The centre supports the local community to access a variety of support and training services including wellbeing activities, peer-led support groups, mental health, domestic abuse and substance misuse support, a baby bank, charity shop, food bank and a café.

WCC Public Health supported the Winyates Craft Centre so they could continue to provide a range of fantastic services and projects, including encouraging residents to improve their wellbeing through creativity and connecting with others.

Alongside regular creative sessions including a baking class, craft and chat group, and music jam groups, they recently held a Multicultural Food and Arts Festival bringing people together to celebrate a variety of cultures (and delicious dishes).

“The grant we had has been really amazing because it’s helped us to take the pressure off doing the more mundane things to actually really think about listening to people’s voices, what they want from things.”

Karen Martin
Managing Director at Inspire
Community Training and
Winyates Craft Centre



More than a mobile library service



Around 500 people borrow books from the mobile library service each year, but as well as providing access to books, mobile library customers report significant benefits to their social and mental wellbeing from their visits to the mobile library.

“I am a full-time carer and the mobile visit is the highlight of my month without it, I am deprived of books”

Mobile Library Service User

“As a person who spends long hours a days alone at home and lives with a long-term health condition, such social contact is vital for combatting feelings of isolation and is a very valuable and necessary boost to my mental well-being”

Mobile Library Service User



Find out more about on the website:
[worcestershire.gov.uk/
mobile-library](https://www.worcestershire.gov.uk/mobile-library)

beryl Bike's are go!

Worcester's new bikeshare scheme was launched in June 2024. Operated by transport provider beryl in partnership with Worcester City Council, the scheme aims to boost access to active and sustainable transport, cut congestion and improve air quality.

175 e-bikes and 50 pedal bikes are available to hire from a network of 53 beryl bays around the city.

A map of all bays and the number of available bikes can be found on the beryl app and website.

For more information about the scheme and how to sign up:



beryl.cc



The Community Services Directory gets a new look

The Community Services Directory is an online platform for all residents in Worcestershire to find helpful information about registered health and wellbeing groups, services, and activities locally and across the county.

With over 500 groups and services registered on the directory, it's a way to enable people to stay informed, healthy, and connect to local services and voluntary and community groups across Worcestershire. A refreshed directory with more features for professionals and residents will launch later this year.



Find out more or add your service or group:
[worcestershire.gov.uk/CommunityServicesDirectory](https://www.worcestershire.gov.uk/CommunityServicesDirectory)

Worcestershire On Demand



Worcestershire on Demand buses provide transport on demand rather than using fixed routes and timetables. The service was successfully launched as a pilot in Bromsgrove in July 2021, followed by a second service covering the south of the Malvern Hills District, which started operating last year.

Over 65,000 journeys have been made on Worcester's On Demand buses since they launched three years ago.

Due to its growing popularity, the service is due to expand to the northeast of the county covering Wythall, Alvechurch, Stoke Pound and Stoke Prior. As part of the new launch, new riders will get their first journey free of charge.

On demand buses offer a flexible, affordable, and sustainable form of public transport. Find out more and book a journey: [worcestershire.gov.uk/WOD](https://www.worcestershire.gov.uk/WOD)

Community Story: Jacks Place

Jacks Place Care CIC is a community-based day centre for older adults, adults with disabilities and adults with mental health issues and is situated in a rural location on a working farm in Berrow, near Malvern.

Jacks Place worked with Sarah Edwards from Spare Room Arts on a collaborative visual arts project. The art piece was made from cardboard and showcased unique things important to the clients as well as the beautiful Malvern Hills.

"Undertaking arts projects such as this one is so important to me and the other members of the group – they give us a sense of purpose, bring us together as a group, we learn new skills, we have a laugh and we get such a sense of achievement seeing a final piece of art that we have all worked on together."

Jacks Place client

Find out more about Jacks Place via the link: [jacksplacecare.co.uk](https://www.jacksplacecare.co.uk)





MMR vaccinations clinics

While Worcestershire's MMR vaccination rates is one of the highest in the West Midlands with over 90% of children being vaccinated with two doses by the time they are 5 years old, the number of people getting measles in the West Midlands region has been rising.

In partnership with local NHS colleagues, WCC Public Health hosted free pop-up clinics in libraries across the county. 144 people attended to be vaccinated, as well as others who attended with their child's personal health record (known as their Red Book) to check if they had already been vaccinated.

Plans are being put in place for further outreach MMR clinics to encourage vaccination in areas and communities where MMR uptake rates are lower, which will be provided by our mobile 'Your Health Your Wellbeing' service.

Free drug and alcohol training supports school and youth teams



School and youth services staff have welcomed new free drug and alcohol training across the county. Having listened to the experience of school and youth teams, WCC has been working with Hope UK to deliver free sessions to those working with young people.

As part of a Safer Worcestershire project with the West Mercia Police and Crime Commissioner, the training aims to equip professionals to better support young people and reduce the risk of them becoming involved in drugs, alcohol and criminality.

Visit the website for more information: hopeuk.org/worcs-online-training/

Trauma kits for communities

A trauma kit is a first aid pack that anyone can use without training. It comes with instructions to help stabilise someone with serious injuries until professional help arrives. These kits are important in emergencies and can save lives.

Worcestershire County Council Public Health made funding available for organisations, schools and colleges across the county to get these trauma kits, so that in the event of an emergency (in line with the new Protect legislation) action can be taken quickly. Kits have been distributed to premises across Worcestershire and the application window remains open. For more information, visit: worcestershire.gov.uk/protect-protection-premises-terrorism-bill



You can stay up to date on news, reports,
data and community stories on our health
and wellbeing Insights website:

insights.worcestershire.gov.uk

