

# THE BIGGER PICTURE

# BROMSGROVE



## BROMSGROVE KEY INDUSTRIES

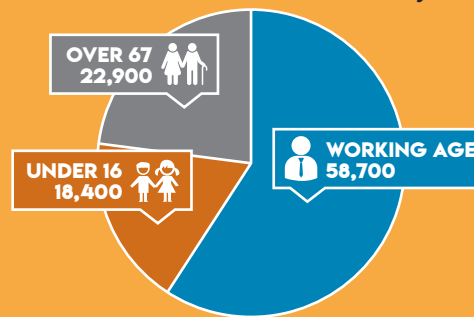
- 1 // FINANCIAL & INSURANCE 16%
- 2 // HEALTH 12%
- 3 // BUSINESS ADMINISTRATION & SUPPORT SERVICES 9%
- 4 // PROFESSIONAL, SCIENTIFIC & TECHNICAL 7%
- 5 // EDUCATION 7%

## KEY EMPLOYERS

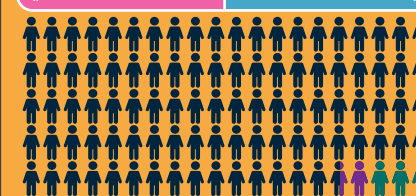
- AFH INDEPENDENT FINANCIAL SERVICES LIMITED
- NHS
- SELCO TRADE CENTRES LIMITED
- PHOENIX GROUP MANAGEMENT SERVICES LIMITED
- OAKLAND INTERNATIONAL
- GT ACCESS LTD
- IFORCE LIMITED
- THE BEST CONNECTION

## BROMSGROVE KEY INFO

TOTAL POPULATION: 100,000



51,300 (51.2%) 48,800 (48.8%)



WHITE 93.1%  
 MIXED/MULTIPLE ETHNIC GROUPS 2.4%  
 ASIAN / BRITISH ASIAN 3.2%  
 BLACK / BLACK BRITISH 0.8%  
 OTHER 0.5%



## TOP 10 INDUSTRY SECTORS

